

NEW PARTNERS CHECKLIST

EXPLORE THE PARTNERS RESOURCES AREA As PARTNERS you have access to a number of helpful tools inside our PARTNERS RESOURCES area to help you promote BAXTER & Bella to all of your families, friends and followers we encourage you to spend some time becoming familiar with everything available to you - the guest-area password is all lowercase letters 'partners'
DOWNLOAD OUR PARTNERS BADGE and LOGOS Feel free to download our PARTNERS BADGE, as well as the other BAXTER & Bella LOGOS, and add them to your website with the recommended quick link to us, which is the perfect place for your families, friends, and followers to learn more about who we are, what we offer, how BAXTER & Bella works and where to get started!
MAKE AN ANNOUNCEMENT Use the PARTNERS BADGE, or one of the BAXTER & Bella LOGOS you downloaded, to make an announcement so families, friends, and followers know we are officially PARTNERS, and how this newly formed relationship allows them instant savings on everything BAXTER & Bella has to offer remember to include your discount code!
LIKE, FOLLOW, SUBSCRIBE and SHARE One of the proven best ways to share BAXTER & Bella with your families, friends, and followers, including training tips and tricks and so much more, is to follow us on social media, which makes it super convenient to quickly share posts you like with others just remember to add your discount code so they can save instantly!
JOIN OUR PARTNERS PRIVATE Facebook GROUP With such an impressive global network of pet professionals, we took the opportunity to create Private PARTNERS Facebook Group where we can ask each other questions, share ideas together and provide updates as we work toward making a difference for good in the canine communities all around the world we encourage you to join our group!
SHARE POSTCARDS WITH OTHERS Postcards are promotional images on training topics, as well as the other entertaining elements of successful dog ownership. We design these to make it both helpful and fun to share with families, friends, and followers. In fact, postcards are one of the most popular ways our PARTNERS regularly share BAXTER & Bella with others!
UPLOAD VIDEOS FOR ALL TO SEE If a picture is worth a thousand words, then a video is worth a million. No doubt VIDEOS can have a lasting impression on audiences, which is why BAXTER & Bella is constantly creating new ones for our programs, as well as others for you to share publicly upload these to your website, an email, a text or even your social media!
THE PUPPY TRAINING PODCAST Our podcast is the perfect audio complement to our STEP-BY-STEP PROGRAMS, including practical advice on real world successful dog ownership experiences, in addition to the training tips, tricks, tools and techniques we use personally and professionally listen in, pick your favorites, and share them with others!
USE SAMPLE MESSAGES We have collected a sample of what our PARTNERS send families, friends and followers in emails, text messages, and social media posts. Please feel free to copy, paste and customize these sample messages to your liking and don't forget to let us know what messages work best for you so we can share them with others too!
ATTACHMENT PDFs and PRINTABLE FLYERS Although our flyers are also perfect to include in your emails as PDF attachments, these were originally created for all our PARTNERS who wanted something to print off and place inside their puppy packets for prospective puppy parents. Regardless of how you plan to use them, we encourage you to download your favorites and share them with others!
BUILD A TRAINING WEBPAGE One of the best ways to showcase how important training is to you, as well as how vital it will be to your families future success, is by having a dedicated training page on your website with an invitation for them to join BAXTER & Bella check out our sample training page we built with PARTNERS feedback and build a page of your own for all to see!
TRY OUR AUTOMATED EMAIL INTRODUCTIONS PROGRAM Upon request, we created an easy-to-use AUTOMATED EMAIL INTRODUCTION option for PARTNERS to introduce families, friends, and followers to BAXTER & Bella in a non-salesy way that is proven worthwhile and rewarding simply submit their information and they will receive FREE helpful resources to get started, and likewise learn about what we have offer!
LEARN ABOUT OUR BUY DIRECT OPTION A wholesale option for PARTNERS who want to purchase programs directly form us at the very best pricing, our BUY DIRECT option allows you to submit pet family information so we can create and activate their account, which will send them a welcome email to get started and then once this is completed, you receive an emailed invoice to pay!
HELP US GROW BY REFERRING A FRIEND Without any doubt, the best way for us to meet other great pet professionals like you, is through great pet professionals like you so we created a convenient way for you to REFER A FRIEND who you believe would also enjoy working with us as PARTNERS throughout the future on making a difference for good in the canine communities around the world together!

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